

2016 IEEE MTT-S Latin America Microwave Conference (LAMC 2016)
Puerto Vallarta, Mexico, Dec. 12-14, 2016

Special Sessions

SS-4: Preparing and Presenting Papers for MTT-S Journals and Conferences (Tu-5)

Day: Tuesday, December 13

Room: Violeta/Tulipan

Time: 13:50–15:30

Organizers:

George E. Ponchak (NASA Glenn Research Center, Cleveland, USA) and
John W. Bandler (McMaster University and Bandler Corporation)

Time	ID	Description
13:50 to 14:40	Tu-5-1	<p>How to Write a Paper for IEEE Journals and Navigate the Review Process George E. Ponchak NASA Glenn Research Center, Cleveland, USA</p> <p>Abstract: The careers of many people depends on their success in writing and getting their papers published. More important, the scientific process requires that scientific findings be published so that other researchers may build on your ideas or refute your findings. If authors are not able to publish their papers, then their careers are hurt and scientific progress slows and stops. Therefore, it is critical that researchers and engineers understand the process of writing and getting published their papers in reputable and cited journals and scientific conferences. However, often, authors' papers are rejected because they did not understand what reviewers, Associate Editors, and Editors are looking for in a paper, even if the technical results are good. This presentation will cover the steps that an author should take to increase the acceptance rate of their papers in journals and conference. It will cover the reasons most papers are rejected and how an author should organize their paper to avoid those reasons. Lastly, it will present what steps you should take if your paper is rejected to get it published in the same journal or in a different journal.</p>
14:40 to 15:30	Tu-5-2	<p>You, Your Slides, and Your Posters: Allies or Foes? John W. Bandler McMaster University and Bandler Corporation</p> <p>Abstract: In the first few blinks of an eye after you stumble onto the stage, or make an opening stab at your slides or poster, most of your audience has likely made up its mind. The rest of your performance serves as confirmation of your audience's bias and impressions. And besides you, your slides and posters have their own agenda that reflects you, your expertise, your authenticity, and much more. As a writer and director of plays as well as a professor and entrepreneur—with experience in operating exhibition booths—I elaborate on effective presentations: understanding and embracing your audience's needs; gaining trust: the importance of clarity, citation and acknowledgement; those crucial first few seconds and your first few slides; your slides and you: an exercise in psychology and art; and how to identify and avoid potential traps and pitfalls.</p>